

# BOMA/CHICAGO FOUNDATION PRIDE PARADE SPONSORSHIPS

The 2026 Chicago Pride Parade will be held on Sunday, June 28. The BOMA/Chicago Foundation will be participating in the parade and have a float. We are looking for companies like yours to support and sponsor the parade. By sponsoring the Pride Parade, your organization can reach as many as one million people!



## CHAMPION SPONSOR - \$5,000

- Three spaces reserved on float and opportunity for more to walk alongside the float
- Company will receive verbal recognition as a sponsor during the event
- Company logo featured on the float, t-shirts, event website, and social media
- Option to purchase and provide mutually agreed upon swag to hand out at the parade (with your company's logo on the swag)



## STONEWALL SPONSOR - \$3,500

- Two spaces reserved on float and opportunity for more to walk alongside the float
- Company will receive verbal recognition as a sponsor during the event
- Company logo featured on the float, t-shirts, event website, and social media
- Option to purchase and provide mutually agreed upon swag to hand out at the parade (with your company's logo on the swag)



## RAINBOW SPONSOR - \$2,000

- One space reserved on float and opportunity for more to walk alongside the float
- Company will receive verbal recognition as a sponsor during the event
- Company logo featured on the float, t-shirts, event website, and social media
- Option to purchase and provide mutually agreed upon swag to hand out at the parade (with your company's logo on the swag)



## ALLIES OF DIVERSITY SPONSOR - \$1,000

- Opportunity for your team to walk alongside the float
- Company will receive verbal recognition as a sponsor during the event
- Company logo featured on the float, t-shirts, event website, and social media
- Option to purchase and provide mutually agreed upon swag to hand out at the parade (with your company's logo on the swag)

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## TOTE BAG SPONSOR - \$700

- Company logo to purchase tote bags (at cost) that we'll use to distribute swag
- Opportunity for your team to walk alongside the float
- Company logo featured on the event website, and social media
- Option to purchase and provide mutually agreed upon swag to hand out at the parade (with your company's logo on the swag)



## REFRESHMENT SPONSOR - \$500

- Opportunity for your team to walk alongside the float
- Company logo featured on the event website, and social media
- Option to purchase and provide mutually agreed upon swag to hand out at the parade (with your company's logo on the swag)



## SWAG DONOR

- Option to purchase and provide mutually agreed upon swag to hand out at the parade (with your company's logo on the swag)

The Chicago Pride Parade may be cancelled for any reason. In the case of parade cancellation, we will not provide refunds.

