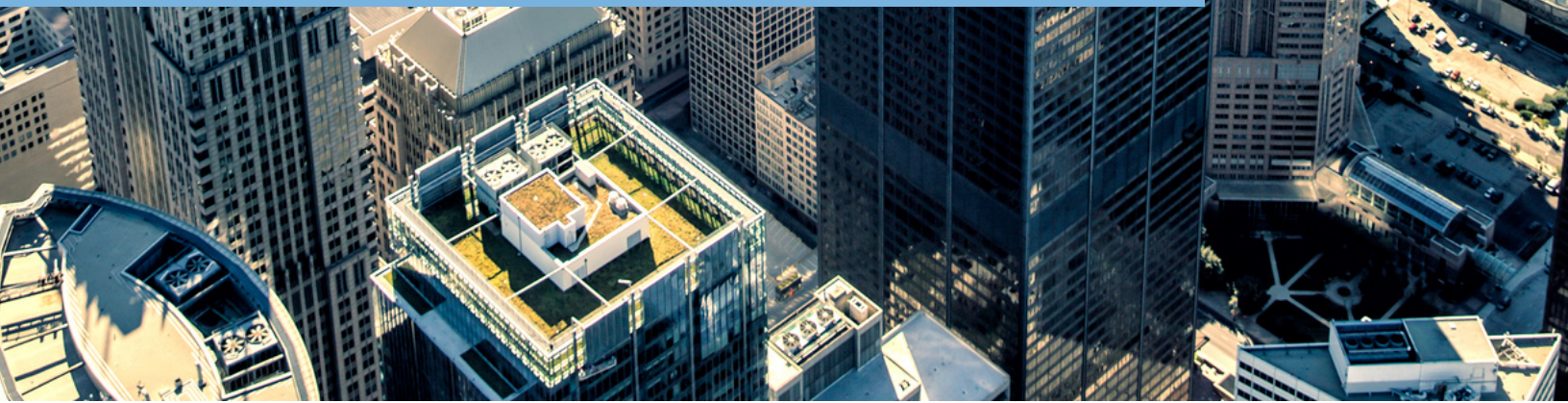




2023 SPONSORSHIP PROSPECTUS



BOMA
CHICAGO



OVERVIEW



Premier Partners.....3

Premier Partner is the highest level of commitment and recognition, for our Affiliate Members who want to maximize their participation. Premier partnerships are \$10,000 for the year.

Education Partners.....4

We are proud to have one of the best commercial real estate education programs in the country. Our members are lifelong learners – and you can support them on their educational journey. Education partnerships are \$4,000 for the year.

Emerging Leader Partners.....5

Our Emerging Leader group is dedicated to encouraging leadership in the commercial real estate industry. This partnership supports those who are up and coming industry leaders. Emerging Leader partnerships are \$2,000 for the year.

Event Sponsors.....6

Our annual events provide outstanding opportunities to support and connect with the industry. Each event has its own unique focus and participation. Event programming and sponsorships vary.

**Maximize your support and recognition by becoming a BOMA/Chicago sponsor!
We have developed these sponsorship tiers so you can plan your company’s involvement
for the entire year.**

For more information, contact Beth Halat (bhalat@bomachicago.org).



PREMIER PARTNERS

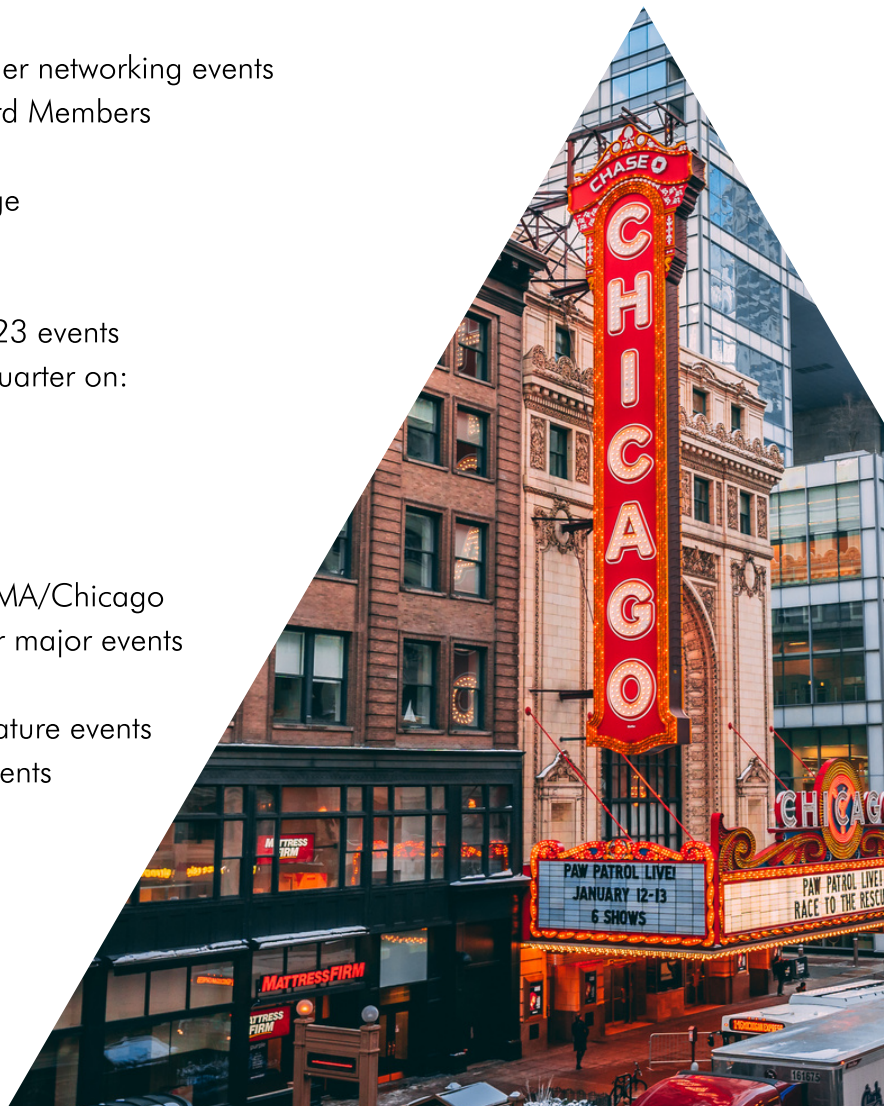
Premier Partner is the highest level of commitment and recognition for our Affiliate Members who want to maximize their support.

\$10,000

BENEFITS INCLUDE:

- Two complimentary tickets to BOMA/Chicago events. Excludes: Diversity Celebration, Golf Classic and BOMA/Chicago Expo
- Invitation to one exclusive Premier Partner networking events with BOMA/Chicago Officers and Board Members
- Your company logo as a sponsor on:
 - BOMA/Chicago Website Homepage
 - The Blueprint (monthly)
 - The Advocate (monthly)
 - Print marketing materials for all 2023 events
- Media recognition as a sponsor each quarter on:
 - BOMA/Chicago Website
 - Facebook
 - LinkedIn
 - Instagram
- Verbal recognition as a sponsor by BOMA/Chicago leadership at Annual Meeting and other major events
- Priority reservations at events
- Signage as a sponsor at in-person signature events
- List of attendees in advance of select events

BECOME A PARTNER!



EDUCATION PARTNERS

\$4,000

As an Education Partner, you will meet and develop relationships with students who will one day be the decision-makers of our industry.

BENEFITS INCLUDE:

- A custom company profile webpage with logo, website, main contact bio + headshot, and education-focused testimonial
- Your company logo as a sponsor on:
 - The Education homepage of BOMA/Chicago's Website
 - All education registration webpages
 - Marketing materials for education programs (emails + newsletters)
- Verbal recognition as a sponsor at:
 - All webinars, RPA classes, and education programs
 - All Education Committee Meetings
- Invitation to two exclusive Education Partner Happy Hour events with Education Committee members, instructors, and students
- Invitation to an end-of-the-year lunch with Education Committee
- Access to webinar and class rosters
- Opportunity to address attendees about your sponsorship, at the start of an RPA class
- Scheduled access to Education Committee Chairs for insights
- Priority scheduling reservation to host one webinar on an educational topic in 2022
 - pending approval of application, webinar slides, and \$500 fee

Exclusive for Education Partners Only*: an education-focused field trip to a building or office located in downtown Chicago and exclusively held by your company for a group of property management professionals. Program advertising and registration included.

*Additional cost and approval process necessary

BECOME A PARTNER!

EMERGING LEADER PARTNERS

An opportunity to support those up-and-coming in the industry.

\$2,000

BENEFITS INCLUDE:

- Two complimentary tickets to all Emerging Leader events
- Your company logo as a sponsor on:
 - The Emerging Leader homepage of BOMA/Chicago's website
 - All four event registration pages
 - Signage at all Emerging Leader Events
 - Online marketing materials for Emerging Leader Events (invitations and confirmations)
- Verbal recognition as a sponsor at all Emerging Leader events
- Two media recognitions as a sponsor on:
 - Facebook
 - LinkedIn
 - Instagram
- List of attendees for Emerging Leader events

BECOME A PARTNER!



EVENT SPONSORS

Our annual events provide outstanding opportunities to be recognized as a sponsor in front of our attendees. Examples of events with sponsorship opportunities include:



Golf Classic

Connect with and gain brand visibility to hundreds of commercial real estate professionals!



BOMA/Chicago Expo

Hundreds of our members attend to understand industry trends and connect with Affiliate and Building members.



Diversity Celebration

The BOMA/Chicago Foundation hosts this event to celebrate diversity, equity, and inclusion in commercial real estate, and present our signature scholarship. Typically, 500+ attendees!



TOBY/Gold Circle Awards Gala

BOMA/Chicago's biggest event of the year, celebrating the best of the best in the commercial real estate industry, typically attracting 500 industry decision makers.



Annual Meeting

Nearly 500 BOMA/Chicago members gather every November to elect the new Board of Directors, receive a recap of the year's achievements and gain insight into the strategic focus planned for the year ahead.

[VISIT OUR EVENTS CALENDAR](#)