



2024 SPONSORSHIP PROSPECTUS



BOMA
CHICAGO

OVERVIEW



Maximize your support and recognition by becoming a BOMA/Chicago sponsor! We have developed these sponsorship tiers so you can plan your company's involvement for the entire year.

Premier Partners.....3

Premier Partner is the highest level of commitment and recognition, for our Affiliate Members who want to maximize their participation. Premier partnerships are \$10,000 for the year.

Education Partners.....4

We are proud to have one of the best commercial real estate education programs in the country. Our members are lifelong learners – and you can support them on their educational journey. Education partnerships are \$4,000 for the year.

Emerging Leader Partners.....5

Our Emerging Leader group is dedicated to encouraging leadership in the commercial real estate industry. This partnership supports those who are up and coming industry leaders. Emerging Leader partnerships are \$2,000 for the year.

Event Sponsors.....6

Our annual events provide outstanding opportunities to support and connect with the industry. Each event has its own unique focus and participation. Event programming and sponsorships vary.

For more information, contact Beth Halat (bhalat@bomachicago.org).



PREMIER PARTNERS

Premier Partner is the highest level of commitment and recognition for our Affiliate Members who want to maximize their support.

\$10,000

BENEFITS INCLUDE:

- Two complimentary tickets to BOMA/Chicago events. Excludes: BOMA/Chicago Foundation events, Education programs, and Golf Classic
- Invitation to one exclusive Premier Partner networking event with BOMA/Chicago Officers and Board Members
- Your company logo as a sponsor on:
 - The homepage of BOMA/Chicago's website
 - Newsletters (twice a month)
 - Print marketing materials for all events
- Opportunity to be featured as a sponsor on social media and newsletters
- Verbal recognition as a sponsor by BOMA/Chicago leadership at Annual Meeting and other major events
- Priority reservations at events
- Signage as a sponsor at events
- List of attendees in advance of select events

Exclusive for Premier Partners Only: unlock a unique opportunity to promote your sponsorship of BOMA/Chicago in a way that's never been done before! Work with staff to generate and execute innovative ideas

*Additional fee may apply

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EDUCATION PARTNERS

\$4,000

As an Education Partner, you will meet and develop relationships with students who will one day be the decision-makers of our industry.

BENEFITS INCLUDE:

- Your company logo as a sponsor on:
 - The Education homepage of BOMA/Chicago's website
 - All education registration webpages
 - Marketing materials for education programs (emails + newsletters)
- Verbal recognition as a sponsor at:
 - All webinars, RPA classes, and education programs
 - All Education Committee Meetings
 - Recognition as a sponsor on social media
- Opportunity to address attendees about your partnership, at the start of select education classes
- Access to webinar and class rosters
- Invitation to host a 1.5-hour Education Partner Lunch with students and BOMA/Chicago leaders. Partners involved will equally split the lunch cost and be able to give a brief, education-focused presentation about their industry
- Invitation to an exclusive Education Partner Happy Hour event with Education Committee members, instructors, and students
- Invitation to an end-of-the-year lunch with the Education Committee
- Priority scheduling reservation to host one webinar or Lunch & Learn that can feature a hands-on activity or tour
 - pending application process and discounted fees

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EMERGING LEADER PARTNERS

\$2,000

An opportunity to support those up-and-coming in the industry.

BENEFITS INCLUDE:

At all Emerging Leader events:

- Two complimentary tickets
- Your company logo as a sponsor on:
 - The Emerging Leader homepage of BOMA/Chicago's website
 - Registration pages
 - Event Signage
 - Emails
- Verbal recognition as a sponsor
- Recognition as a sponsor on social media
- List of attendees



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EVENT SPONSORS

Our annual events provide outstanding opportunities to be recognized as a sponsor in front of our attendees. Examples of events with sponsorship opportunities include:



Golf Classic

Connect with and gain brand visibility to hundreds of commercial real estate professionals on the golf course!



Pride Parade

Support the industry's LGBTQIA+ community by sponsoring Foundation at the Chicago Pride Parade.



Diversity Celebration

The Foundation hosts this event to celebrate diversity, equity, and inclusion and present our scholarship. Typically, 500+ attendees!



TOBY/Gold Circle Awards Gala

The biggest event of the year, celebrating the best of the best in the commercial real estate industry, typically attracting 500+ industry decision makers.



Annual Meeting

Nearly 500 members gather to elect the new Board of Directors, celebrate the year's achievements, and plan for the future.



Advocacy Series

Help give voice to the industry, with events connecting members to government and civic partners and tackling myriad public challenges.