



## **OVERVIEW**



Maximize your support and recognition by becoming a BOMA/Chicago sponsor! We have developed these sponsorship tiers so you can plan your company's involvement for the entire year.

We are proud to have one of the best commercial real estate education programs in the country. Our members are lifelong learners – and you can support them on their educational journey. Education partnerships are \$4,000 for the year.

For more information, contact Beth Halat (bhalat@bomachicago.org).



# PREMIER PARTNERS

Premier Partner is the highest level of commitment and recognition for our Affiliate Members who want to maximize their support.

\$10,000

#### **BENEFITS INCLUDE:**

- Two complimentary tickets to BOMA/Chicago events. Excludes:
   BOMA/Chicago Foundation events, education programs, and Golf Classic
- Invitation to one exclusive Premier Partner networking event with BOMA/Chicago Officers and Board Members
- Your company logo as a sponsor on:
  - The homepage of BOMA/Chicago's website
  - Event registration pages
  - Emails
  - Print marketing materials for all events
- Opportunity to be featured as a sponsor on social media
- Verbal recognition as a sponsor by BOMA/Chicago leadership at select events
- Priority reservations at events
- Signage as a sponsor at events
- List of attendees in advance of select events

Exclusive for Premier Partners Only: Work with staff to create a unique opportunity to promote your sponsorship of BOMA/Chicago in a way that's never been done before!

\*Additional fee may apply

**BECOME A PARTNER!** 



# EDUCATION PARTNERS

\$4,000



As an Education Partner, you will meet and develop relationships with students who will one day be the decision-makers of our industry.

#### **BENEFITS INCLUDE:**

- Your company logo as a sponsor on:
  - The Education homepage of BOMA/Chicago's website
  - All education registration web pages
  - Marketing materials for education programs
- Verbal recognition as a sponsor at:
  - All webinars, RPA classes, and education programs
  - All Education Committee meetings
  - Recognition as a sponsor on social media
- Opportunity to address attendees about your partnership, at the start of select education classes
- Access to webinar and class rosters
- Includes the opportunity to host a complimentary webinar, or upgrade to an in-person Lunch & Learn for a small food service fee.

BECOME A PARTNER!





# EMERGING LEADER PARTNERS

\$2,000

An opportunity to support those up-and-coming in the industry.

#### **BENEFITS INCLUDE:**

At all Emerging Leader events:

- Two complimentary tickets
- Your company logo as a sponsor on:
  - The Emerging Leader homepage of BOMA/Chicago's website
  - Event Registration pages
  - Event Signage
- Verbal recognition as a sponsor
- Recognition as a sponsor on social media
- List of attendees









**BECOME A PARTNER!** 



### **EVENT SPONSORS**

Our annual events provide outstanding opportunities to be recognized as a sponsor in front of our attendees. Examples of events with sponsorship opportunities include:



TOBY Gold Circle Awards Gala 525+ Attendees

Celebrate the best of the best in the commercial real estate industry.



500+ Attendees

The Foundation hosts this event to celebrate diversity, equity, and inclusion and present scholarships.



Women in CRE

300+ Attendees

An event honoring Women in Commercial Real Estate, featuring The Betsy Award presentation and networking opportunities.



**Golf Classic** 

375+ Attendees
Connect with hundreds of commercial real estate professionals on the golf course!



**Trade Show** 

250+ Attendees, 150+ Exhibitors Learn about industry trends, how to enhance your efficiency and profitability, and connect with members!



**Annual Meeting** 

500+ Attendees

The event to elect the new Board of Directors, celebrate the year's achievements, and plan for the future.

